



HP Festive Rush

Grab exclusive offers on Select HP Laptops/Desktop that will make you glow up!



13th September to 23rd October 2025

www.redeemnow.in/hpfestiverushoffer

Exciting Cashback Offers



Cashback	Min Swipe
1500	39999
2500	49999
3500	69999
5000	84999
10000	99999
15000	139999

- Offer Applicable on all Consumer Notebook/AIO Series and above-mentioned Banks.
- 14/15 Series R3 models are excluded from offer.
- No Cost EMI now available on Rs.49,999 and above models.
- All Cashback Slab applicable irrespective of Product Series.

13th September to 23rd October 2025



Cashback offer Details



- Applicable on HDFC Credit Card Only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback.
- Tenure for Cashback: **6m,9m,12m,18m,24m**



- Applicable on Axis Bank Credit Card Only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: **3m,6m,9m,12m,18m,24m**



- Applicable on SBI Bank Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm as Instant cashback
- Offer Not Applicable on SBI Co- Branded / Cashback / SBI Paytm Cards.
- Tenure for Cashback: **6m,9m,12m,18m,24m**



- Applicable on One Card Credit Card Only.
- Available on Pinelabs, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback: **3m,6m,9m,12m,18m,24m**



Cashback offer Details



- Applicable on IDFC Bank Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback:
3m,6m,9m,12m,18m,24m



- Applicable on Yes Bank Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback:
3m,6m,9m,12m,18m,24m



- Applicable on BOB Credit Card EMI only.
- Available on Pinelabs, Benow, Paytm, Amazon Pay as Instant cashback
- Tenure for Cashback:
3m,6m,9m,12m,18m,24m



- Applicable on Amex / DBS Credit Card EMI Only.
- Available on Pinelabs, Paytm as Instant cashback
- Tenure for Cashback:
3m,6m,9m,12m,18m,24m



HP Festive Rush : NBFC Scheme



Victus A+A models excluded from Affordability

Product Range	Tenure	Series
40k to 50k	9 3	All Series (except 14/15 Series R3 models, Victus A+A models*)
50k to 60k	9 3, 10 3,12 4	
60k to 80k	9 3, 10 3, 12 4, 15 5	
80k+	9 3, 10 3, 12 4, 15 5, 18 6	

Model Name	Part no.
Victus Gaming Laptop 15-fb0147AX	8F503PA
Victus Gaming Laptop 15-fb0108AX	7K8N1PA
Victus Gaming Laptop 15-fb0153AX	8H5K2PA
Victus Gaming Laptop 15-fb0150AX	8F506PA
Victus Gaming Laptop 15-fb0777AX	7K0C1PA
Victus Gaming Laptop 15-fb0146AX	8F502PA
Victus Gaming Laptop 15-fb0133AX	87B79PA
Victus 15-fb0158AX	8R0L1PA
Victus 15-fb0157AX	8R0K9PA
Victus Gaming Laptop 15-fb0134AX	87B80PA
15-fb0184AX	B4PV6PA
15-fb0185AX	B4PV7PA



Hero Sku Details

Series	Model Name	Part no.	Scheme
14/15 Series	15-fd1099TU	A03CMPA	8/0
	14-gr1023TU	A4VJ1PA	
	14-gr1022TU	A4VJ0PA	
	15-fd1197TU	B16WTPA	
	15-fd1254TU	BG6E6PA	
	15-fd1255TU	BG6E7PA	
	15-hr1000TU	BK9T8PA	
	14-gr1028TU	C0YY9PA	
	14-gr1036TU	C33RKPA	
Omni Book 3	14-ha0000AU	BM9V6PA	
	15-fn0007AU	BL1W8PA	
Omni Book 5	16-ag1045AU	C20W0PA	
	14-he0014QU	C08Q6PA	
	16-ag1037AU	BP0J7PA	
	14-he0015QU	C08Q7PA	
	16-ag1046AU	C20W1PA	
Omni Book 7	16-ag1048AU	BH4K2PA	
	13-bg1678AU	BK1U0PA	
Gaming 5000 series	13-bg1456AU	BK1T2PA	
	15-fa2309TX	C25MSPA	
	16-am0241TX	C25MXPA	
	16-ap0165AX	C2XD2PA	
	15-fb3185AX	C28DWPA	
	16-an0015TX	C78GNPA	
	16-am0239TX	C25MVPA	
	16-an0012TX	C78GKPA	
	16-am0277TX	C5BW1PA	
	16-am0279TX	C57F3PA	
	16-ap0181AX	C74VNPA	
	16-ap0182AX	C80W5PA	
	16-ap0183AX	C7LU0PA	
Omni Book X	14-fm0099TU	C1QV9PA	9/0
Omni Book X Flip	14-fm0058TU	BH7C0PA	
	14-fm0029TU	B91BSPA	12/0
Omni book Ultra	14-fd0009AU	B6SW2PA	
Omni book Ultra Flip	14-fh0367TU	BM7D5PA	
Omni Book X	14-fm0100TU	C1RB2PA	
Omni Book X Flip	14-fm0026TU	B91BPPA	

- Above offer Applicable for All Offline Channel including LFR Chain (Reliance, Croma, Vijay Sales)
- Offer Valid from 13th Sep to 23rd Oct'2025
- Offer Applicable on Select NBFC Players.



Hero SKU UPI Offer



BIGGEST ENABLER

UPI Instant Cashback	Amount
i5 13 th Gen / Core 5	Rs 4000 / Rs 5000 Rs 2000

13th September to 21st September 2025





UPI Sku Details

Series	Model Name	Part no.	UPI CASHBACK
14/15 Series	15-fd0533TU	B91DMPA	1500
	14-ep0343TU	BG6D6PA	
	14-ep0341TU	BG6D4PA	
	15-fd0465TU	B61ZFPA	
	15-fd0186TU	91Q92PA	
	15-fd0582TU	BH4U6PA	
	15-fd0129TU	A4KE9PA	
	15-fd0019TU	7Q6Z0PA	
	15-fd0018TU	7Q6Y9PA	
	15-fd0006TU	7P6Z8PA	
	15-fd1225TU	BJ3W4PA	
	15-fd1095TU	A03CHPA	
	15-FD0637TU	BV5L3PA	
	15-fd0489TU	B6MC8PA	
	15-fd0691TU	C27JMPA	
	15-fd0490TU	B6MC9PA	
	14-ep0294TU	B84CVPA	
	15-fd1284TU	C27KKPA	
	15-fd0624TU	BV2W3PA	
	15-fd0627TU	BV2W5PA	
14/15 Series	14-gr1022TU	A4VJ0PA	2000
	15-fd1099TU	A03CMPA	
	15-fd1197TU	B16WTPA	
	15-hr1000TU	BK9T8PA	
	15-fd1254TU	BG6E6PA	
	15-fd1255TU	BG6E7PA	
	14-gr1023TU	A4VJ1PA	
	14-GR1036TU	C33RKPA	
	14-GR1028TU	C0YY9PA	
	14-ep1151TU	C72QHHPA	
	14-ep1152TU	C72QJPA	
	15-fd1458TU	CJ9E1PA	
	14-ep1180TU	CJ9D9PA	
	14-ep1181TU	CJ9E0PA	
All-in-One	24-CR0903IN PC	C21G1PA	
Victus	15-fa2190TX	BT6B3PA	
	15-fb3122AX	BV0R4PA	
	15-fb3189AX	C20N1PA	
	15-fa2191TX	BT6B4PA	
	15-fa2700TX	B7GP4PA	
	15-fa2196TX	C25VSPA	
	15-fb3123AX	C0XU9PA	

- UPI Cashback offer Applicable for All Offline Channel excluding LFR.
- Offer Applicable on Pinelabs, Benow, Paytm & Amazon Pay.
- Offer valid from 13th Sep to 21st Sep





UPI Sku Details

Series	Model Name	Part no.	UPI CASHBACK
Omni Book 3	14-ha0000AU	BM9V6PA	2000
	15-fn0007AU	BL1W8PA	
	15-fd0534TU	B91DNPA	
14/15 Series	15-fd0466TU	B61ZGPA	4000
	14-ep0342TU	BG6D5PA	
	15-fd0220TU	9D3N0PA	
	14-gr0001TU	A47CWPA	
	15-fd0549TU	B9NQ1PA	
	15-fd0467TU	B61ZHPA	
	15-fd0221TU	9D3N1PA	
	15-fd0013TU	7P705PA	
	15-fd0022TU	7Q6Z3PA	
	15-fd0021TU	7Q6Z2PA	
	15-fd0011TU	7P703PA	
	15-fd0012TU	7P704PA	
	15-hr0008TU	BK2Q0PA	
	14-ep0340TU	BG6D3PA	
	15-hr0000TU	832Q8PA	
	15-hr0001TU	832Q9PA	
	15-fd0552TU	BB7B8PA	
	15-fd0492TU	B6MD1PA	
	15-HR0007TU	BG6E9PA	
	14-gr0002TU	BH1C2PA	
	15-fr0049TU	C27JNPA	
	15-fr0028TU	BZ5F4PA	
	15-fr0045TU	C27FHPA	
	15-fd1444TU	C9LZ5PA	
	15-fd1096TU	A03CJPA	
	15-fd1097TU	A03CKPA	
	15-fd0640TU	BX9R8PA	
	14-ep0385TU	C21ZCPA	
	15 FD0651TU	COYZ0PA	
	15 FD0664TU	C27F7PA	
	15-fd0667TU	C27F8PA	
	15-fd0682TU	C27FBPA	
	15-fd1431TU	C94G9PA	
	15-fd1433TU	C95V6PA	
	15-fd1436TU	C95XBPA	
Omni Book 5	16-ba1008TU	BP0J9PA	3000
	16-ba1124TU	BH4K6PA	
	16-ba1789TU	BG1P2PA	
	14-he0014QU	C08Q6PA	5000
	14-he0015QU	C08Q7PA	

- UPI Cashback offer Applicable for All Offline Channel .
- Offer Applicable on Pinelabs, Benow, Paytm & Amazon Pay.
- Offer valid from 13th Sep to 21st Sep





Warranty Offer

Series	  1 year Warranty + 3-year Protegent Antivirus	  2-year Warranty + 3-year Protegent Antivirus
14/15 series Omni Book 3	₹ 1999	₹ 2999
Omni book 5 Victus Pavilion	₹ 1999	₹ 2999
Pavilion Plus Omni book 7	₹ 2499	₹ 3499
Envy Omni book X	₹ 2499	₹ 3499
Spectre Omni book Ultra Omen	₹ 2499	₹ 3499

13th September to 23rd October 2025

- Redemption price inclusive of GST.





Warranty Offer



Sky bag Play Plus Strolley 55

- Without TSA lock
- MRP 10000/-

+

1 Year Extended Warranty

- MRP 6327/-

@Rs. 699/-

*Applicable models: All models of HP 14/15 except Intel 12th Gen / R3 Models.

*Offer Valid from 13th Sep to 23rd Oct'25

*Redemption price inclusive of GST.



HP Festive Rush : Hardware Bundle offer



**HyperX Cloud Stinger 2
Wireless Headset**

On Purchase of

Gaming 5000 Series : ~~MRP 9386~~ @ Rs. 799/-
Other Gaming: ~~MRP 9386~~ @ Rs. 1199/-

Refer Appendix for detailed SKU list



Steam Wallet Rs 2000

On Purchase of

Gaming 5000 Series : ~~MRP 2000~~ @ Rs. 499/-
Other Gaming: ~~MRP 2000~~ @ Rs. 799/-

13th September to 23rd October 2025

- Redemption price inclusive of GST.



HP Festive Rush : Hardware Bundle offer



 <p>HyperX Knight Bag Pack</p>	<p>On Purchase of</p> <p>Gaming 5000 Series: MRP 6397 @ Rs 999/-</p>
<p>Refer Appendix for detailed SKU list</p>	
 <p>1 year ADP</p>	<p>On Purchase of</p> <p>Victus Series : MRP 7832 @ Rs. 999/-</p>

13th September to 23rd October 2025

- HyperX Knight Bag Pack can not be clubbed with HyperX Headset / Steam Wallet.
- Redemption price inclusive of GST.



AI Bonanza Offer



Gift Name	Offer Name	Offer Price	Applicable Series
	Fossil Watch	999	<ul style="list-style-type: none">- Omni Book Ultra- Omni Book X Flip & X- Omni Book 7
		1999	<ul style="list-style-type: none">- Omni Book 5- Omni Book 3

*Fossil Model (FS6064/FS6063/FS4682) & color may vary depending on available stock. Above image is just for representation and actual may vary basis model number mentioned.

*Terms & Conditions Apply

13th September to 23rd October 2025

• Redemption price inclusive of GST.



HP Festive Rush : Software Bundle offer



Transform your creation with AI

Buy HP laptops and avail exciting discount on Adobe Elements 2024*

Photoshop Elements 2024 & Premiere Elements 2024

Now at ₹9,999
₹ 999 only



hp

*T&Cs apply

Adobe PEPE Offer

Available only @ Rs 999/-

- Available for all Notebook and AiO Desktop models
- Lifetime License for consumer
- PEPE – Photoshop Elements and Premier Elements

13th September to 23rd October 2025

- Redemption price inclusive of GST.

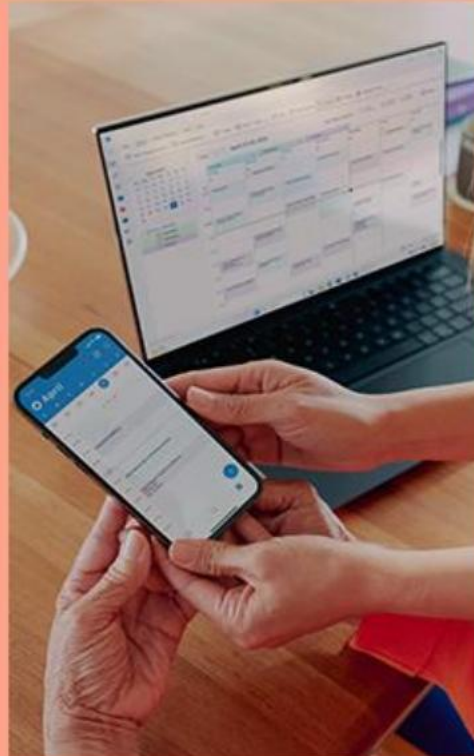


HP Festive Rush : M365 – Subscription



Productivity on the go

Microsoft 365
works across
your devices



M365 Subscription offer

- 1 Yr Subscription available at ~~Rs 4899~~ Rs 999 only
- Redemption code available post registration through redemption website
- Applicable for All Series notebooks and AiO Desktop.
- Redemption fees inclusive of GST.

13th September to 23rd October 2025



HP Festive Rush : Desktop offer



DESKTOP OFFER		2 YEAR EXTENDED WARRANTY (Worth ₹6 999.00)		
MODELS	SERIES		 Adobe Pepe	 1 Year M365 Subscription
HP AIOs	DD, DF, DP, CB, CK, B, C, CR, F, DG, CT	₹ 999.00*	₹ 999.00*	₹ 999.00*
Envy	C, CS			
HP Pavilion AIO	CA, B			
HP Tower	AF, PF, F, M			
HP Victus Gaming	TG			
HP Omen Gaming	GT, TG			
HP Omni Studio	X			

* Valid on both SRP and upfront SKUs

* Inclusive of all taxes. Redemption fees inclusive of GST. .

* Terms & Conditions apply

13th September to 23rd October 2025



No Cost EMI Details



Models	No Cost EMI	Low-Cost EMI
14/15 series Omni Book 3 Pav	3m, 6m	9m, 12m, 18m, 24m
Omni Book 5 Victus Pav. Plus Omni Book 7	3m, 6m	9m, 12m, 18m, 24m
Envy Omni Book X	3m, 6m, 9m	12m, 18m, 24m
Spectre Omni Book Ultra Omen	3m, 6m, 9m, 12m	18m, 24m

- Min Trxn amount for No cost EMI is Rs 49999





HP Festive Rush Offer Detailed Construct



HP Festive Rush Offer



Series	1 Year ADP	1-year Warranty + 3-year Protegent Antivirus	2-year Warranty + 3-year Protegent Antivirus	Adobe Pepe	1 Year M365	HyperX Cloud Wireless Headset or HyperX Knight Bag Pack	Steam Wallet or Hyper X Knight Bag Pack	Fossil Watch	Skybag Play Plus Strolley 55 + 1-year Warranty
HP 14/15 / HP Omnibook 3 / HP Chromebook	NA	₹ 1999	₹ 2999	₹ 999	₹ 999	NA	NA	₹ 1999*** (Valid only for OB 3)	₹ 699**
HP Omnibook 5 / Pavilion		₹ 1999	₹ 2999					₹ 1999*** (Valid only for OB 5)	NA
Pavilion Plus / Omnibook 7		₹ 2499	₹ 3499					₹ 999*** (Valid only for OB 7)	
Envy / Omnibook X		₹ 2499	₹ 3499					₹ 999*** (Valid only for OB X)	
Spectre / Omnibook Ultra		₹ 2499	₹ 3499					₹ 999*** (Valid only for OB Ultra)	
Victus(Gaming 5000 Series)*	₹ 999	₹ 1999	₹ 2999	₹ 999	₹ 999	₹ 799 or ₹ 999	₹ 499 or ₹ 999	NA	NA
Victus(Other Gaming Series)*		₹ 1999	₹ 2999			₹ 1199 or NA	₹ 799 or NA		
Omen(Gaming 5000 Series)*	NA	₹ 2499	₹ 3499			₹ 799 or ₹ 999	₹ 499 or ₹ 999		
Omen(Other Gaming Series)*		₹ 2499	₹ 3499			₹ 1199 or NA	₹ 799 or NA		

*Inclusive of all taxes | *Valid on select models on redemption only | *Terms & Conditions apply | **Applicable only for HP 14/15 series except R3 SKUs | **Skybag Play Plus Strolley without TSA lock worth Rs. 10000

*Hyper X Knight Bag Back cannot be clubbed with Hyper X Cloud Wireless Headset and Steam Wallet | ***Fossil Model (FS6064/FS6063/FS4682) & color may vary depending on available stock and it is applicable for select SKUs

Secure your PC completely



3 years Accidental Damage Protection:

Accidental Damage Protection from electrical surges, accidental drops & liquid spills

Product Name	ADP Price
HP 14/15 / Chromebook / Omni Book 3	3499
Victus Gaming / Pavilion / Omni Book 5 / Omni Book 7	3999
Envy / Omen / Omni Book X	6499
Spectre / Omni Book Ultra	8499

- Valid only on select models on redemption only. Terms & Conditions apply

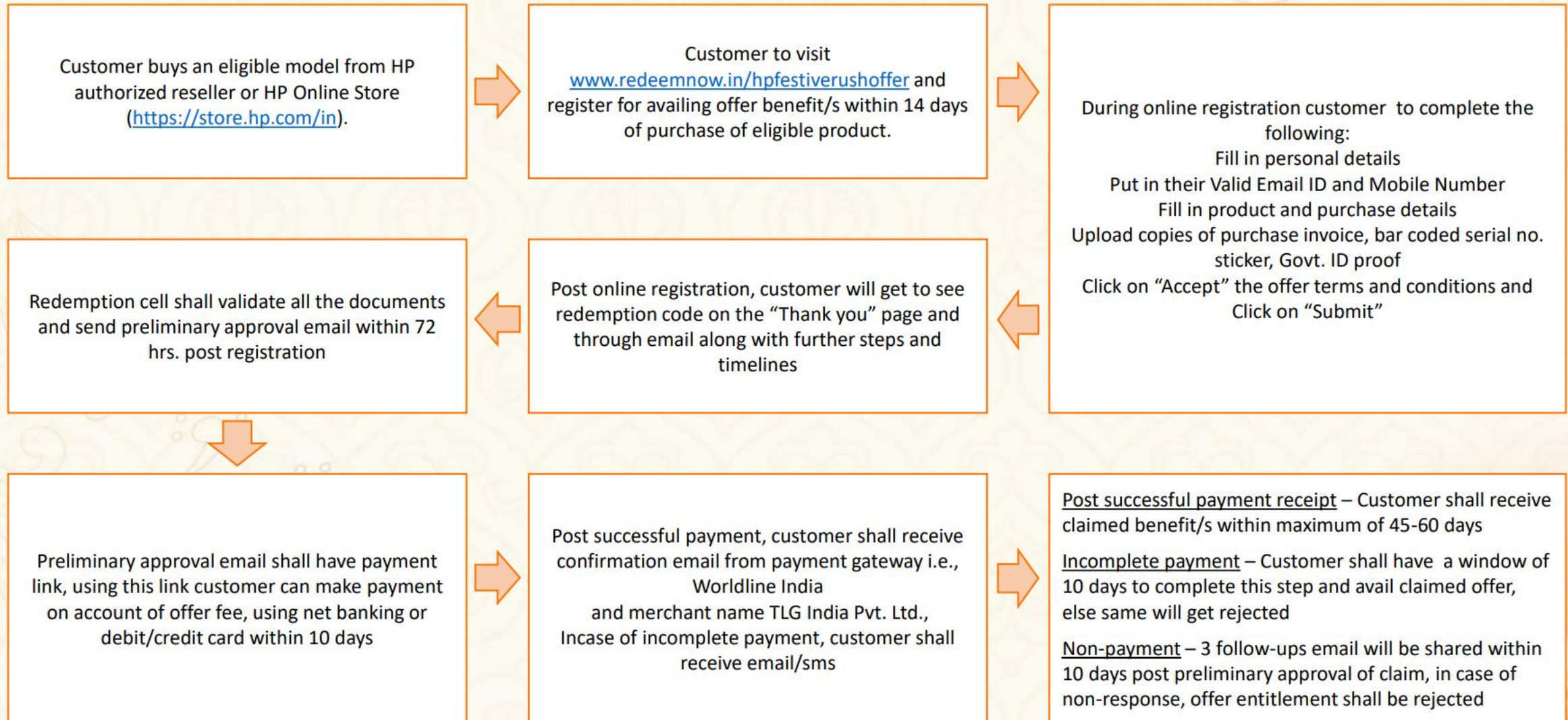


Offer Terms and Conditions



- This offer is applicable in case of purchase via HP Online store (<https://store.hp.com/in>) or over the counter sale through HP Authorized Resellers only.
- Offer is ONLY valid for end customer purchases made from 13th Sep'2025 to 23rd Oct'2025.
- The 'HP Festive Rush Offer' Offer is valid only on Spectre, Envy, Omen, Victus, Pavilion Gaming, Pavilion 13,14,15, Pavilion x360, Pavilion Aero, Pavilion Plus, select HP 14/15, Chromebook, Omnibook X, Omnibook Ultra, Omnibook 3, Omnibook 5, Omnibook 7
- Offer is not valid on Notebooks DOS SKUs, models with upfront pricing and BB SKUs.
- This offer is valid on select SKUs of HP Notebook, any series that is not a part of eligible SKU list, will not be considered under this offer. Please check with your retailer about validity of the offer on your purchase. HP will not be responsible for any miscommunication in this regard.
- Warranty Offer cannot be availed together with PUP warranty offer.
- This offer is not valid on bulk orders.
- 1 year ADP and 3 years ADP cannot be availed together.
- This offer is not applicable on 15-fd0063TU model.
- Antivirus offer is not applicable on HP Chromebook.
- Fossil Model & color may vary depending on available stock (Fossil Model FS6064/FS6063/FS4682)
- Please ensure that you enter correct serial number of your product while doing registration in this offer. The serial number of the Notebook entered by you at www.redeemnow.in/hpfestiverushoffer will be used to check validity of the offer.
- The customer needs to register within 14 days from the date of purchase of notebook.
- HP Notebook series covered under this offer are also available without this offer.
- Please make sure that email id being provided at the time of registration on offer page, should be correct and belongs to the customer only, as all offer related communication shall be sent on this registered email ID only.
- All customer queries regarding the notebook offer can be directed to notebook@redeemnow.in and desktop offer to desktop@redeemnow.in
- Same email id and mobile number can be used to register for the offer redemption for only two times, If more than 2 requests are received with a single contact details, the claim for offer benefit/s shall be rejected.
- In case of any customer issues related to the offer (post online registration), a maximum of 3 attempts will be made to ensure the validity of the redemption and resolve genuine issues subject to fulfillment of terms and conditions of the offer.
- Offer claimed by online customer shall be processed and communicated through Email / SMS.
- HP shall not be held responsible for any delay in communication with regards to this offer. Offer can be withdrawn or changed by HP at any point during the term of this program without giving any reason whatsoever.
- HP will be responsible only to the extent of standard HP warranty accompanying any of the HP Products covered under this offer.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Customer may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the present offer.
- All disputes will be subject to Bangalore courts' jurisdiction.

Process note to redeem the offer



Offer Escalation Matrix



Email

notebook@redeemnow.in for notebooks
desktop@redeemnow.in for desktop

Call-back

Send SMS REDHELP to 53030, and will give a callback within 24 hours, or visit to www.redeemnow.in and using Helpdesk section provide details for call back

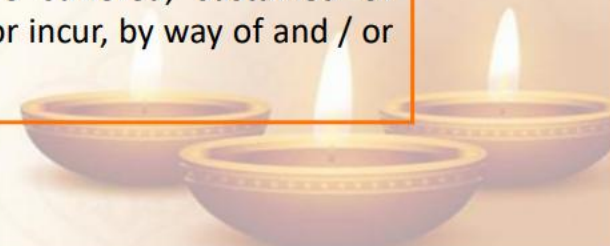
Escalation

For escalations, customer can write to escalation@redeemnow.in

High escalation

For 4th level of escalation, customer can write to escmanager@redeemnow.in

- Offer benefit/s shall be processed and emailed on the registered email id or send to registered address within 45-60 days from the date of claim approval. In case of any delay in processing of the same customer will be informed through email.
Note: Skybag Trolley Bag will be processed and send to registered address within 45-60 days.
- HP shall not be held responsible for any delay in communication with regard to this offer. Offer can be withdrawn or changed by HP at any point without giving any reason whatsoever.
- To the extent permitted by law, the Customers by availing this offer agree and undertake not to hold HP and/or or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that you may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and / or on account of the present offer.





Thank you!

